
Serenity Place Rescue

December 2014

Where the rescued are halfway home!



Happy Holidays

To all of our friends & supporters,

Wishing you all a very happy holiday season and may the New Year bring you and your families and pets good health and prosperity!

2014 challenged us with the unexpected hold being placed on our long term partnership with Petco as we found ourselves scrambling for alternate locations for our furry friends. We were fortunate to have developed new relationships since then, providing us the ability to continue forward in our mission of not only saving cats in need, but in helping all our rescues find their forever homes. Personal loss has also impacted us with the passing of Terry's brother, Ric Ross. Ric is not only a loss to our family, but a loss to the world of animal rescue too. After 40 years here, he returned to his roots in South Carolina where he continued with his passion for saving animals lives with a focus on Yorkie rescue. He was a loving brother, son, uncle, and Yorkie poppa (with 5 of his own). Ric, we all love and miss you!

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On Saturdays and Sundays, we are available to show our precious angels at Pet Food Express in Tarzana. We are also honored to have a free roaming cat sanctuary room located inside of AGWC's Rockin' Rescue and Retail Facility where you can come by to "meet and greet" the cats and kittens currently housed there anytime during store hours.

We are grateful for all the support we have received not only from our own community, but that which has spread worldwide, and look forward to nurturing those relationships in moving forward into the New Year.

We received grants from two foundations towards the veterinary needs of two cats we took in from a hoarding situation this past summer. Both Molly and Shayna had severe dental disease requiring urgent surgical intervention. Ian Somerhalder Foundation and Cat's Meow Veterinary Clinic's Foundation.

In addition to saving cats of any age, kittens and some dogs and our special needs cats/kittens, I have so many goals for Serenity Place Rescue this upcoming year, which has been my main motivation to keep positive and keep going to make sure the many orphans we rescue go from their "halfway home" to their "forever home".



Leila & Oliver

New Initiative

We have a new initiative this year called "Seniors for Seniors" Program. Did you know the average life expectancy for an indoor cat is 15 years or that it is not uncommon for them to live from 18-20 years? A cat is considered a "senior" at the wee age of 9 or 10, which is barely midlife for them. Too often, these fur angels are overlooked as we get distracted by the all too cute (and very busy) little ones. It has also been shown that companion animals are a positive part of seniors lives, however often as we age we become concerned that we just can't keep up with the antics of a kitten. With that thought in mind, we at Serenity Place Rescue, have developed our "Senior for Seniors" program with reduced adoption fees for anyone 62 or older that wishes to adopt one of these angels. Please contact us for more information on additional adoptable seniors.

Events

During the year, we did a Petco Mega adoption event for St. Patrick's Day at the Encino Petco. We attended the Pet Expo in Orange County. Also this year, we attended the Pet Adoption Event in celebration of Pet Food Express grand opening in Tarzana.

In September we attended the Annual Blessing of the Animals and Candlelight Pet Remembrance at Los Angeles Pet Memorial Park and The LA Feline Film Festival and Adoption Event at the LA Memorial Coliseum.

This November we participated in the Centinela Feed Adoption Event and Veterinary Clinic in Encino. December 6, we attended the Holiday Adoption Event by Amazing Pet Expos in Pomona.

Our main fundraisers continue to be yard sales where we help raise money for our on-going veterinary expenses, so please keep us in mind if you want to donate items for our sales.

If you would like to help us continue our mission in helping homeless cats, we would very much appreciate donations of any kind. Please take a look at our Holiday Wishlist (see page 9) or it is also on our website, serenityplacerescue.org which lists all of the things we need the most to make sure these little guys get the best shelter and care we can provide them until they are adopted. Don't forget - all donations are tax deductible, and we will provide you with a receipt. Monetary donations in particular are essential for us to continue to provide them with necessary veterinary care, especially for the felines with special needs. We also hope that someday we will raise enough funds to be able to have a place for the foster and unadoptable cats (semi-feral, elderly and special needs) (see wish list).



***Terry & Lori and volunteers at the Petco
Saint Patrick's Day Adoption Event at Encino
March 15-16, 2014***



***Lori & Terry at the Holiday Adoption Event
by Amazing Pet Expos in Pomona
December 6, 2014***

Thank You

We sincerely appreciate everyone's help and would like to extend a special thanks to Dr. Susan Milder, and all of their wonderful staff for their excellent care and kindness and compassion. Thank you Dr. Kamran Nassi, we wish you all the best in your new practice. We would also like to extend a big thank you to Target. Luis and Tammy for their generous donations of cat/dog food that we use for our fosters and also deliver to help animals belonging to families in need, the homeless, as well as the churches and food banks that help them. Your kindness is much appreciated!

A special thank you & warm welcome to the community to Pet Food Express and their wonderful staff. We love being a part of your team in our own back yards. To Ady Gil, AGWC, and Rockin' Rescues & Retail & their amazing staff & volunteers, we are grateful beyond what any words can express for our cat sanctuary room in your facility and all that you do for our fur angels on top of all your rescues too.

And to our friends and supporters: John Holman and Mary; Dee and Kathryn Baker; Gladys Carey we hope you will be feeling better soon; Todd Goodman (for your longtime unconditional friendship, support and legal advice); Marty Meyer for all your help; Jeanne Tuma and her friend Mort Allen for all the wonderful donations for yard sales; Cody Lassen and Nitzan Bobrov for all the great yard sale items and generous donations; Vicky and Jay Daniel for all your love and support through the years; Michael Bell for your longtime dedication to the welfare of all animals and always being there for support; and all of our friends and family who have accepted that a life of a rescuer is always hectic and never easy.

Also Marina Djuric who is amazing and without you we would be lost. She is our tech-savvy volunteer who maintains our website, and does whatever else we need done.



*Marina & Boomer
(Adopted from SPR)*

Thank you Arlene Ober for your help with the events and adoptions and just being there for us this past year; Lori Golden for helping us get the Rockin' Rescues space and your wonderful Pet Press magazine that helps so many rescues get a home; also to Lorene and John Milligan for all of your love and support emotionally and financially.

Thank you Michelle Blye for your help with the newsletter, the Facebook page, and the adoption pages, volunteering as the coordinator working with our local high school students earning their community service hours. Also for adding a Serenity Place senior, Sylvester, to the 2 kittens you adopted last year (Lord Oliver and Leila.). To Ellen & Chad for allowing us to have yard sales at your house and helping with the newsletter and Chad for rebuilding our computer.

Last but certainly not least, Paula and her husband of R & R Printers in Chatsworth (who have helped us with all our printing needs and whom we highly recommend), we truly appreciate your kindness! And to anyone we may have forgotten to mention, please forgive us and know that we are so grateful to you as well!

Also we would like to thank all of you who adopted pets from us, and gave them loving homes. It does our hearts well to know they are loved and happy. We look forward to hearing from you and seeing pictures you might have of your furry children! Every animal we adopt out is always in our hearts and never forgotten, and we know that they continue to receive the same love after they find their "forever home". We at Serenity Place will always be there for you if you can no longer take care of them, need to return them, need help financially when possible, need advice, or if you want a new addition to the family!

Once again, we sincerely appreciate everyone's help and generosity this year. It has helped us save so many lives, and we will definitely keep you updated on what is going on with us and the events that we do so that more people can get involved to help save so many more lives of innocent little animals who have done nothing but give us unconditional love and everlasting companionship.

Merry Christmas and Happy New Year!
Best Wishes,

Lori Kaelker and Terry Ross
Serenity Place Rescue



Letters & Success Stories

Josie

Josie, a gorgeous yet quirky calico, had been with us her entire life as she watched her siblings one by one find their forever homes. This summer as she was closing in on her 6th birthday, we received a call from a gentleman in Santa Barbara that had fallen in love with her sight unseen, other than an online photograph. Josie went for a two week trial visit to see how her unique personality would fit in with another cat and a new human friend. With much love and patience, her trial home has become her forever home as she snuggles by her human's leg and even in close proximity to her new kitty friend.



Josie

Jasper & Jojo

Jasper & Jojo have been adopted into the Rosner Family.



*Rosner Family with
Jasper and Jojo*

Memorial 2014

We wanted to take a moment to remember some wonderful people and animals that have passed away 2014.

We will miss our longtime friend and supporters Ann Manley, Jamie Fox, Mort Allen, Jake Ta'veren and Ric Ross, Terry's brother who all passed away this year.



Tom



Sweetness



Ric Ross



Abner



Daphne



Jake Ta'veren

Rockin' Rescue Employee
& Love That Dog
Hollywood

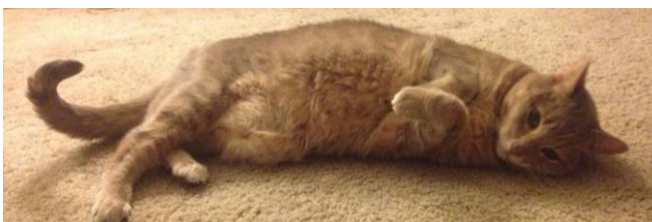
Lori's Babies



Braveheart



Boogie



Cheetah



Peewee

Smokey & Sunny
(not pictured)

Adopted 2014

Penelope, Alpha, Mara & Roonie & Buck
(not pictured)



Batman



Robin



Tofu

Adopted Pets 2014 (Continued)



Rally with Jack
Shadow



Tater Tot

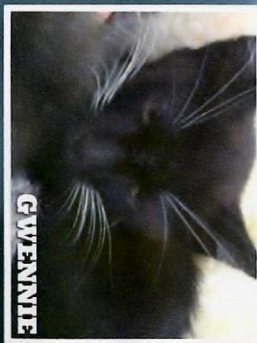
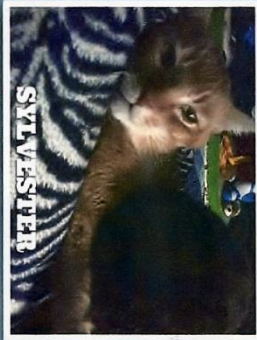
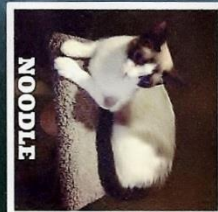


Avey



Fiona, Jasper, Smokey & Jojo

ADOPTED....and living the life!



To Adopt a Kitty

View Cats and Kittens Online:

Website - serenityplacerescue.org

Petfinder

- petfinder.com/shelters/serenityplace.html

Adopt-a-Pet

- adoptapet.com/adoption_rescue/89001.html

Facebook Photo Album (which has additional photos above and beyond Petfinder and Adopt-a-Pet)

- [facebook.com/media/set/?set=a.269354096585446.1073741828.269352339918955&type=3](https://www.facebook.com/media/set/?set=a.269354096585446.1073741828.269352339918955&type=3)

Twitter - Stay tuned for Batman & Robin's launch of their very own Twitter page.

Adoption locations:

Free roaming cat sanctuary room located inside AGWC's Rockin' Rescue & Retail

19855 Ventura Blvd.

Woodland Hills, CA 91364

Pet Food Express

19855 Ventura Blvd.

Tarzana, CA 91356

Other ways to Help:

Puravida: Bracelet, anklet, and style pack - a portion of every purchase benefits the cats and kittens. puravidabracelets.com and in "Search bracelets" at the top right of the website, type in Serenity Place Cat Rescue, all three styles will come up.



Amazon Smile: When you shop at smile.amazon.com, you'll find the exact same low prices, vast selection, and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of every purchase to help our cats and kittens.

Shop at AmazonSmile
and Amazon will make
a donation to:

Get started

[amazon](http://amazon.com)smile

Amazon Wish

List: [amazon.com/gp/registry/wishlist/11UEMYF3H9D7K](https://www.amazon.com/gp/registry/wishlist/11UEMYF3H9D7K). You can purchase items needed from Amazon and they are shipped directly to Serenity. Items are everything from food and litter, to carriers and cages, to bedding and toys. These purchases are tax deductible donations when products are shipped directly to Serenity.

Monetary Donations:

Paypal: There is also a "Donate" button on the Facebook home page and the website.

Wish List

1. Cat food

*A few other ideas and
"wishes"...*

- a. Iams original adult cat dry (orange bag), any size
 - b. Iams kitten dry (purple bag), any size
 - c. Nutromax adult cat food, roasted chicken flavor
 - d. Nutromax kitten food, dry, any size
 - e. Wet (canned) food: Any by Iams, Nutromax, Friskies
2. **Food/Water Bowls**
ceramic or stoneware, 8-9 inches
 3. **Litter**
 - a. Prefer Fresh Step Crystals or Swheat Scoop(wheat Litter), but any clay or gravel litter will do (no clumping sand type, please), any size
 - b. Litter boxes, any size, with or without covers
 - c. Litter scoopers, any type
 4. **Beds and flat pads**
for sleeping
 5. **Scratching posts**
 6. **Cat toys**
 7. **Cat collars** with breakaway safety feature, assorted colors for both males & females
 8. **Advantage or Frontline flea prevention**
for kittens and adults, 3 or 6 pack
 9. **Knox Gelatin** 3-48 package (for bottle fed kittens)
 10. **Canned Goat Milk** any size (for bottle fed kittens)
 11. **Gift cards** Petco, Petsmart, Home Depot, Walmart, Costco, Target, Ralphps, Arco & Shell gas cards

1. **Monetary donation** – of any amount to help with all of the expenses we incur while taking care of all the orphans at our "halfway home" (can donate via personal check or website via pay pal)
2. **Office equipment** - computer, monitor, keyboard, copy machine, 2-cordless phones
3. **Folding tables** - plastic coated, 4' & 6' foot (for adoption events and yard sales)
4. **Hand held vacuum** - any kind (Dust Buster, etc.)
5. **Donated truck, van, or SUV** (for transporting our animals to veterinary appointments, adoption events, delivering adopted pets to their new homes, picking up donated items for our yard sales, etc.)
6. **Store front for a thrift store** - with partial rent deducted for a tax write off
7. **Land** – donated for a shelter
8. **Mobile home or a 2-3 bedroom home** – donated to be used as a office/shelter for our orphans
9. **Eye medicine** – donated by eye physicians
10. **Printing services** – donated or discounted printing services for mailings
11. **Other services** Any person or company in the following field that can donate services: Veterinary, grooming, printing, etc.